Launches 3rd quarter 2025

NEW PRODUCT

Global

BeauTerra FRANCE

July 2025

REPAIR MASK

A nourishing hair treatment that revives dry and damaged hair



The mask provides intense nourishment, helps repair damaged hair fibers, and reduces split ends for softer, stronger, and healthier-looking hair. Also suitable for curly, coily, or kinky hair

Available in pharmacies and parapharmacies.

NEW FORMULA

Global

TOPICREM FEEL-GOOD DERMATOLOGY

July 2025

MATIFYING FLUID AC

Topicrem is a family brand that aims to be there at every stage of life.



The fresh fluid with an instant and long-lasting 12-hour mattifying effect that sustainably controls excess sebum and boosts self-confidence.

Available in pharmacies.

NEW PRODUCT

Global

BeauTerra FRANCE

August 2025

TINTED NOURISHING LIP BALM

A touch of color and hydration for protected lips every day.



With its melting texture, the Balm offers a pleasurable experience with every use, while nourishing, hydrating, and helping to repair dry, chapped lips. It leaves a tinted red color with a cherry aroma.

Available in pharmacies and parapharmacies.

NEW PRODUCT

Global

BeauTerra FRANCE

August 2025

NOURISHING SHEA LIP BALM

An ultra-nourishing shea butter balm to soothe and gently repair.



With its melting texture, the BeauTerra Nourishing Shea Lip Balm offers a pleasurable experience with every use, while nourishing, hydrating, and helping to repair dry, chapped lips.

Available in pharmacies and parapharmacies.

NEW PRODUCT

Global

TOPICREM FEEL-GOOD DERMATOLOGY

September 2025

CICA MIST

The SOS CICA+ Mist combines repairing effectiveness and skin-friendly care in a single step.



Thanks to its patented ionized solution containing mineral salts, this treatment soothes irritations, cleanses, purifies, and promotes epidermal repair. It protects and strengthens the skin barrier of sensitive, irritated, and fragile skin.

Available in pharmacies and parapharmacies.

NEW FORMAT & FORMULA

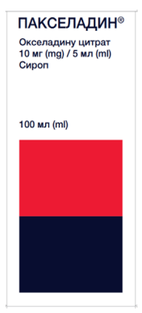
Ukraine

paxeladine®

July 2025

PAXELADINE UA

A new format to relaunch Paxeladine and capture the potential of the Ukrainian market.



Paxeladine is a cough suppressant that acts on the cough centers in the nervous system. It is used for the symptomatic treatment of dry coughs.

Available in pharmacies.

NEW PRODUCT

China

smecta®

August 2025

SMECTA ORS

A strategic launch to strengthen Smecta's position in the gastrointestinal segment.



Launch of Smecta ORS in China to extend brand product range with a complete solution of anti-diarrhea and rehydration.

Available in pharmacies and parapharmacies.

EXPANSION OF TERRITORY

Pologne

forlax®

September 2025

FORLAX kids

Specially designed for children starting at just 6 months old, Forlax Kids is a gentle and effective solution that supports natural bowel movement.



By stimulating peristalsis, it helps restore regularity and ensures smooth intestinal evacuation—relieving discomfort and preventing fecal impaction.

Available in pharmacies.

MAYOLY

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