

# Launches 1<sup>st</sup> quarter 2025

## NEW PRODUCT



BeauTerra  
FRANCE

February  
2025

### SURGRAS SHOWER GEL COCONUT 1L

Promote the brand and develop the average basket around hygiene routines.



The surgras cleanser cleanses and moisturizes skin and hair, leaving your skin with a delicious Coconut fragrance.

Available in pharmacie and parapharmacie

## NEW PRODUCT



BeauTerra  
FRANCE

March  
2025

### SURGRAS SCRUB COCONUT 200mL

Promote the brand and develop the average basket around hygiene routines.



The surgras scrub gently exfoliates and smoothes skin texture, leaving a delicious Coconut fragrance on your skin.

Available in pharmacie and parapharmacie

## NEW PRODUCT



BeauTerra  
FRANCE

February  
2025

### SURGRAS SHOWER GEL FIG 1L

Promote the brand and develop the average basket around hygiene routines.



Surgras cleanser cleanses and moisturizes skin and hair, leaving your skin with a delicious fig fragrance.

Available in pharmacie and parapharmacie

## NEW PRODUCT



BeauTerra  
FRANCE

February  
2025

### SURGRAS SCRUB FIG 200 mL

Promote the brand and develop the average basket around hygiene routines.



The surgras scrub gently exfoliates and smoothes skin texture, leaving behind a delicious fig fragrance.

Available in pharmacie and parapharmacie

## NEW PRODUCT



TOPICREM  
FEEL-GOOD DERMATOLOGY

February  
2025

### WIPES\_BABY

Topicrem is a family brand that wants to be present at every stage of life, and that starts at birth. Taking care of baby with confidence thanks to effective products that respect the microbiome and (re)put a smile on your face.

Home compostable, fragrance-free, water-based cleansing wipes gently cleanse, soothe and refresh baby's skin.



Available in pharmacie

## NEW PRODUCT



TOPICREM  
FEEL-GOOD DERMATOLOGY

February  
2025

### NAPPY CREAM\_BABY

Topicrem is a family brand that wants to be present at every stage of life, and that starts at birth. Taking care of baby with confidence thanks to effective products that respect the microbiome and (re)put a smile on your face.



Barrier-action diaper cream that repairs and rebalances the microbiome and protects baby's skin to help him sleep.

Available in pharmacie

## NEW PRODUCT



TOPICREM  
FEEL-GOOD DERMATOLOGY

February  
2025

### CRADLE CAP CARE\_BABY

Topicrem is a family brand that wants to be present at every stage of life, and that starts at birth. Taking care of baby with confidence thanks to effective products that respect the microbiome and (re)put a smile on your face.



Active care that eliminates cradle cap in 3 days, prevents their appearance and soothes baby thanks to its gentle gel-in-milk texture.

Available in pharmacie

## NEW PRODUCT



TOPICREM  
FEEL-GOOD DERMATOLOGY

March  
2025

### SUN PROTECT\_SUN SPRAY HYDRATING SPF50+

Discover the new additions to the suncare range: practical spray formats with an addictive fragrance and a pleasing texture to protect the whole family's sensitive skin from the sun, from the

age of 3. Ultra-light textures with invisible finish and no white streaks. Resistant to water, sand and sweat. What's more, Topicrem is committed to reducing its impact on the environment: Formula tested on marine biodiversity, bottle containing at least 29% recycled plastic and twist pump without detachable cap to avoid losing it in the sand. The SUN PROTECT range is committed to 1% for the planet and the project rescue ocean association.

Distribution in pharmacie



## NEW PRODUCT



TOPICREM  
FEEL-GOOD DERMATOLOGY

March  
2025

### SUN PROTECT\_SUN SPRAY HYDRATING SPF30

Discover the new additions to the suncare range: practical spray formats with an addictive fragrance and a pleasing texture to protect the whole family's sensitive skin from the sun, from the

age of 3. Ultra-light textures with invisible finish and no white streaks. Resistant to water, sand and sweat. What's more, Topicrem is committed to reducing its impact on the environment: Formula tested on marine biodiversity, bottle containing at least 29% recycled plastic and twist pump without detachable cap to avoid losing it in the sand. The SUN PROTECT range is committed to 1% for the planet and the project rescue ocean association.

Distribution in pharmacie



## EXTENSION OF TERRITORY



JARD-1<sup>®</sup>

January  
2025

### MESALAZINE Zydus 1200mg

To enter in the UC market and become a leader by offering the best options in doses and forms of application

Conquer a market of ~25 M € with the only Mesalazine with the optimum concentration (1,200 mg) & quantity (32 tab)



Available in pharmacie

## EXTENSION OF TERRITORY



Probiolog<sup>®</sup>

February  
2025

### PROBIOLOG RN

Probiolog RN is a probiotic supplement with Bifidobacterium breve M-16V and Vit D3, to support immune balance, gut health, in infants (especially those born by C-section)



It features the only strain of its kind available in America. Helps strengthen the microbiota from early life, promoting long-term health benefits

Available in pharmacie

## NEW FORMAT



smecta<sup>®</sup>

February  
2025

### SMECTA STRAWBERRY 6s

Smecta 6s aims to strengthen its presence in high-potential provinces and in Shanghai, where changes in medical policy are influencing the market.

Faced with increasing generic competition in certain regions, and the need for an accessible format in Shanghai, Smecta 6, with its attractive price and targeted investment, is a key lever for increasing penetration.



Available in pharmacie





# Launches 1<sup>st</sup> quarter 2025



## NEW FORMAT



Global



BeauTerra  
FRANCE



February  
2025

### VERBENA-LEMON SURGRAS SHOWER GEL DOYPACK

A range of our best-selling superfatted shower gels in eco-refill format.



67% less plastic consumption than the 1L bottle and fully recyclable.

Available in pharmacie and parapharmacie

## NEW FORMAT



Global



BeauTerra  
FRANCE



February  
2025

### MONOÏ SURGRAS SHOWER GEL DOYPACK

A range of our best-selling superfatted shower gels in eco-refill format.



67% less plastic consumption than the 1L bottle and fully recyclable.

Available in pharmacie and parapharmacie

## NEW FORMAT



Global



BeauTerra  
FRANCE



February  
2025

### SURGRAS JASMINE SHOWER GEL

A range of our best-selling superfatted shower gels in eco-refill format.



67% less plastic consumption than the 1L bottle and fully recyclable.

Available in pharmacie and parapharmacie

## NEW FORMAT & FORMULA



Global



TOPICREM  
FEEL-GOOD DERMATOLOGY



February  
2025

### WASHING GEL\_BABY

Topicrem is a family brand that wants to be present at every stage of life, and that starts at birth. Taking care of baby with confidence thanks to effective products that respect the microbiome and (re)put a smile on your face.



A cleansing gel with notes of orange blossom and a light foam that cleanses and compensates for the drying effects of bathing thanks to 8 hours of hydration for a moment of joy with baby.

Available in pharmacie

## NEW FORMAT & FORMULA



Global



TOPICREM  
FEEL-GOOD DERMATOLOGY



February  
2025

### HYDRATING MILK\_BABY

Topicrem is a family brand that wants to be present at every stage of life, and that starts at birth. Taking care of baby with confidence thanks to effective products that respect the microbiome and (re)put a smile on your face.



48-hour moisturizing care, with notes of orange blossom and a light texture for a moment of complicity that protects the skin and soothes baby.

Available in pharmacie

## NEW FORMULA



France



Probiolog



March  
2025

### PROBIOLOG FLORVIS Sii

Launch of the new Probiolog Florvis SII with the designation IRRITABLE INTESTIN SYNDROME in facing thanks to its DADFMS status.

The brand's 2nd product has been reinvented with a formula specially developed to meet the nutritional needs and microbiota of IBS patients, thanks to the addition of 5 micronutrients, combined with 3 probiotic strains.



Distribution in pharmacie under medical supervision.